



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Media Strategies & Research
Attention: Accounts Payable
1580 Lincoln Street
Suite 510
Denver, CO 80203

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
950114-1	09/30/12	September 2012	08/27/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
WPBF	WPBF House National	House National	National

Advertiser	Product	Estimate Number
Frankel/D/Congress	FRANKEL FOR CONGRES	11887

Flight Dates	Order #	Alt Order #
09/24/12 - 09/30/12	950114	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	09/24/12	09/28/12	WPBF News 25 @ 5am	5-530am	MTWTF--	:30	5	\$90.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	MTWTF--	5	\$90.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	M	09/24/12	4:58 AM	WPBF News 25 @ 5am	5-530am	:30	LFT-103H	\$90.00 NM
1	WPBF	Tu	09/25/12	5:13 AM	WPBF News 25 @ 5am	5-530am	:30	LFPT-101H	\$90.00 NM
2	WPBF	W	09/26/12	5:08 AM	WPBF News 25 @ 5am	5-530am	:30	LFT-103H	\$90.00 NM
5	WPBF	Th	09/27/12	5:28 AM	WPBF News 25 @ 5am	5-530am	:30	LFPT-101H	\$90.00 NM
4	WPBF	F	09/28/12	5:00 AM	WPBF News 25 @ 5am	5-530am	:30	LFT-103H	\$90.00 NM
2	09/24/12	09/28/12	WPBF News 25 Mornings	5:30-5:57am	MTWTF--	:30	4	\$150.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	MTWTF--	4	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/24/12	5:56 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	LFPT-101H	\$150.00 NM
2	WPBF	Tu	09/25/12	5:44 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	LFT-103H	\$150.00 NM
5	WPBF	W	09/26/12	5:37 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	LFT-103H	\$150.00 NM
3	WPBF	F	09/28/12	5:29 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	LFT-103H	\$150.00 NM
3	09/24/12	09/28/12	WPBF News 25 Mornings	6-7AM	MTWTF--	:30	5	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	MTWTF--	5	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	09/24/12	6:58 AM	WPBF News 25 Mornings	6-7AM	:30	LFT-103H	\$200.00 NM
3	WPBF	Tu	09/25/12	6:29 AM	WPBF News 25 Mornings	6-7AM	:30	LFT-103H	\$200.00 NM
1	WPBF	W	09/26/12	6:45 AM	WPBF News 25 Mornings	6-7AM	:30	LFPT-101H	\$200.00 NM
4	WPBF	Th	09/27/12	6:21 AM	WPBF News 25 Mornings	6-7AM	:30	LFT-103H	\$200.00 NM
5	WPBF	F	09/28/12	6:09 AM	WPBF News 25 Mornings	6-7AM	:30	LFT-103H	\$200.00 NM
4	09/24/12	09/28/12	Good Morning America	7-9AM	MTWTF--	:30	9	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	MTWTF--	9	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
7	WPBF	M	09/24/12	7:55 AM	Good Morning America	7-9AM	:30	LFT-103H	\$250.00 NM
1	WPBF	M	09/24/12	8:49 AM	Good Morning America	7-9AM	:30	LFT-103H	\$250.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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Advertiser	Product	Estimate Number	
Frankel/D/Congress	FRANKEL FOR CONGRES	11887	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	09/24/12	09/28/12	Good Morning America	7-9AM	MTWTF--	:30	9	\$250.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
8	WPBF	Tu	09/25/12	7:29 AM	Good Morning America	7-9AM	:30	LFT-103H	\$250.00 NM
5	WPBF	Tu	09/25/12	7:58 AM	Good Morning America	7-9AM	:30	LFT-103H	\$250.00 NM
4	WPBF	W	09/26/12	8:44 AM	Good Morning America	7-9AM	:30	LFT-103H	\$250.00 NM
3	WPBF	Th	09/27/12	7:29 AM	Good Morning America	7-9AM	:30	LFT-103H	\$250.00 NM
9	WPBF	Th	09/27/12	8:44 AM	Good Morning America	7-9AM	:30	LFT-103H	\$250.00 NM
2	WPBF	F	09/28/12	7:50 AM	Good Morning America	7-9AM	:30	LFPT-101H	\$250.00 NM
6	WPBF	F	09/28/12	8:38 AM	Good Morning America	7-9AM	:30	LFT-103H	\$250.00 NM
5	09/29/12	09/29/12	Sat 6-7am News	Sat 6-7am	-----S-	:30	1	\$110.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	-----S-	1	\$110.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	09/29/12	6:12 AM	Sat 6-7am News	Sat 6-7am	:30	LFT-103H	\$110.00 NM
7	09/29/12	09/29/12	Sat 8-9am News	Sat 8-9am	-----S-	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	-----S-	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	09/29/12	8:09 AM	Sat 8-9am News	Sat 8-9am	:30	LFT-103H	\$225.00 NM
8	09/30/12	09/30/12	Sun 5-6am News	Sun 5-6am	-----S	:30	1	\$25.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	-----S	1	\$25.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/30/12	5:55 AM	Sun 5-6am News	Sun 5-6am	:30	LFT-103H	\$25.00 NM
9	09/30/12	09/30/12	Sun 6-7am News	Sun 6-7am	-----S	:30	1	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	-----S	1	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/30/12		Sun 6-7am News	Sun 6-7am	:00		\$50.00 NM
Credited									
10	09/24/12	09/24/12	Dr. Oz M-F 9-10a	9-10a	M-----	:30	1	\$160.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	M-----	1	\$160.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/24/12	9:28 AM	Dr. Oz M-F 9-10a	9-10a	:30	LFPT-101H	\$160.00 NM
11	09/26/12	09/26/12	10-11a Anderson Cooper	10-11a	--W----	:30	1	\$90.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	--W----	1	\$90.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	09/26/12		10-11a Anderson Cooper	10-11a	:00		\$90.00 NM
Credited									
12	09/25/12	09/25/12	WPBF News 25 @ Noon	12pm-1230pm	-T-----	:30	1	\$160.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	-T-----	1	\$160.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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Advertiser		Product	Estimate Number
Frankel/D/Congress		FRANKEL FOR CONGRES	11887

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	09/25/12	09/25/12	WPBF News 25 @ Noon	12pm-1230pm	-T-----	:30	1	\$160.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/25/12	12:10 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	LFPT-101H	\$160.00 NM
13	09/28/12	09/28/12	1230-1P Access Hollywood	1230-1p	----F--	:30	1	\$160.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	----F--	1	\$160.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	09/28/12	12:40 PM	1230-1P Access Hollywood	1230-1p	:30	LFT-103H	\$160.00 NM
14	09/27/12	09/27/12	THE CHEW	1P-2P	---T---	:30	1	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	---T---	1	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	09/27/12	12:59 PM	THE CHEW	1P-2P	:30	LFT-103H	\$125.00 NM
15	09/26/12	09/26/12	M-F 3-4P	M-F 3-4P	--W----	:30	1	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	--W----	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	09/26/12	3:37 PM	M-F 3-4P	M-F 3-4P	:30	LFT-103H	\$200.00 NM
16	09/24/12	09/28/12	Dr. Oz	4-5p	MTWTF--	:30	5	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	MTWTF--	5	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/24/12	4:32 PM	Dr. Oz	4-5p	:30	LFT-103H	\$200.00 NM
2	WPBF	Tu	09/25/12	4:11 PM	Dr. Oz	4-5p	:30	LFT-103H	\$200.00 NM
3	WPBF	W	09/26/12	4:40 PM	Dr. Oz	4-5p	:30	LFT-103H	\$200.00 NM
4	WPBF	Th	09/27/12	4:24 PM	Dr. Oz	4-5p	:30	LFPT-101H	\$200.00 NM
5	WPBF	F	09/28/12	4:25 PM	Dr. Oz	4-5p	:30	LFT-103H	\$200.00 NM
17	09/24/12	09/28/12	M-F 5pm News	5-6pm	MTWTF--	:30	5	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	MTWTF--	5	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	09/24/12	5:30 PM	M-F 5pm News	5-6pm	:30	LFT-103H	\$350.00 NM
1	WPBF	Tu	09/25/12	5:28 PM	M-F 5pm News	5-6pm	:30	LFT-103H	\$350.00 NM
4	WPBF	W	09/26/12	5:57 PM	M-F 5pm News	5-6pm	:30	LFPT-101H	\$350.00 NM
5	WPBF	Th	09/27/12	5:41 PM	M-F 5pm News	5-6pm	:30	LFT-103H	\$350.00 NM
3	WPBF	F	09/28/12	5:56 PM	M-F 5pm News	5-6pm	:30	LFT-103H	\$350.00 NM
18	09/24/12	09/28/12	WPBF News 25 @ 6:00PM	6-6:30PM	MTWTF--	:30	5	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	MTWTF--	5	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	M	09/24/12	6:25 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	LFT-103H	\$500.00 NM
2	WPBF	Tu	09/25/12	6:24 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	LFT-103H	\$500.00 NM
1	WPBF	W	09/26/12	6:28 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	LFT-103H	\$500.00 NM
4	WPBF	Th	09/27/12	6:10 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	LFT-103H	\$500.00 NM
5	WPBF	F	09/28/12	6:26 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	LFT-103H	\$500.00 NM



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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	09/24/12	09/28/12	Wheel Of Fortune Class of Time - Pre-emptible with notice	7-7:30PM	MTWTF--	:30	5	\$750.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	MTWTF--	5	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	09/24/12	7:09 PM	Wheel Of Fortune	7-7:30PM	:30	LFPT-101H	\$750.00 NM
3	WPBF	Tu	09/25/12	7:17 PM	Wheel Of Fortune	7-7:30PM	:30	LFPT-101H	\$750.00 NM
1	WPBF	W	09/26/12	7:05 PM	Wheel Of Fortune	7-7:30PM	:30	LFT-103H	\$750.00 NM
4	WPBF	Th	09/27/12		Wheel Of Fortune	7-7:30PM	:00		\$750.00 NM
			Credited						
5	WPBF	F	09/28/12	7:14 PM	Wheel Of Fortune	7-7:30PM	:30	LFT-103H	\$750.00 NM
20	09/24/12	09/28/12	Jeopardy Class of Time - Pre-emptible with notice	7:30-8PM	MTWTF--	:30	5	\$850.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	MTWTF--	5	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	09/24/12	7:35 PM	Jeopardy	7:30-8PM	:30	LFT-103H	\$850.00 NM
1	WPBF	Tu	09/25/12	7:35 PM	Jeopardy	7:30-8PM	:30	LFT-103H	\$850.00 NM
3	WPBF	W	09/26/12	7:28 PM	Jeopardy	7:30-8PM	:30	LFT-103H	\$850.00 NM
4	WPBF	Th	09/27/12		Jeopardy	7:30-8PM	:00		\$850.00 NM
			Credited						
5	WPBF	F	09/28/12	7:34 PM	Jeopardy	7:30-8PM	:30	LFT-103H	\$850.00 NM
21	09/24/12	09/24/12	DWTS: ALL STARS PRE/8-10P 9/24 Class of Time - Immediately Pre-emptible without notice		M-----	:30	1	\$2,900.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	M-----	1	\$2,900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/24/12	7:58 PM	DWTS: ALL STARS PREMIERE	8-10P 9/24	:30	LFT-103H	\$2,900.00 NM
22	09/27/12	09/27/12	LAST RESORT PREMIE/LAST RESORT PR Class of Time - Immediately Pre-emptible without notice		---T---	:30	1	\$1,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	---T---	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	09/27/12	8:40 PM	LAST RESORT PREMIERE	LAST RESORT PR	:30	LFT-103H	\$1,000.00 NM
23	09/28/12	09/28/12	SHARK TANK Class of Time - Pre-emptible with notice	8-9PM	----F--	:30	1	\$1,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	----F--	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	09/28/12	7:58 PM	SHARK TANK	8-9PM	:30	LFPT-101H	\$1,000.00 NM
24	09/24/12	09/28/12	M-SUN WPBF News 25 @ 11-11:35PM Class of Time - Pre-emptible with notice		MTWTF--	:30	5	\$500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	MTWTF--	5	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	M	09/24/12	11:25 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	LFT-103H	\$500.00 NM
2	WPBF	Tu	09/25/12	11:33 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	LFT-103H	\$500.00 NM
1	WPBF	W	09/26/12	11:29 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	LFT-103H	\$500.00 NM
5	WPBF	Th	09/27/12	11:24 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	LFPT-101H	\$500.00 NM
4	WPBF	F	09/28/12	11:32 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	LFT-103H	\$500.00 NM
25	09/29/12	09/29/12	M-Sun 1130p-12am Late 1130p-1205am Class of Time - Immediately Pre-emptible without notice		-----S-	:30	1	\$200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				



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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
25	09/29/12	09/29/12	M-Sun 1130p-12am Late News	1130p-1205am	-----S-	:30	1	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
09/24/12 09/30/12 -----S- 1 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Sa 09/29/12 M-Sun 1130p-12am Late News 1130p-1205am :00 \$200.00 NM Credited									
26	09/30/12	09/30/12	M-SUN WPBF News 25 @ 11PM	11-11:35PM	-----S	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 -----S 1 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 09/30/12 11:29 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 LFT-103H \$500.00 NM									
27	09/30/12	09/30/12	Sun 11:35pm Late News	1135p-12am	-----S	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 -----S 1 \$275.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 09/30/12 11:53 PM Sun 11:35pm Late News 1135p-12am :30 LFT-103H \$275.00 NM									
28	09/24/12	09/28/12	Nightline	11:35-12:05AM	MTWTF--	:30	5	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 MTWTF-- 5 \$275.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPBF M 09/24/12 11:55 PM Nightline 11:35-12:05AM :30 LFT-103H \$275.00 NM 1 WPBF Tu 09/25/12 Nightline 11:35-12:05AM :00 \$275.00 NM Credited 2 WPBF W 09/26/12 Nightline 11:35-12:05AM :00 \$275.00 NM Credited 4 WPBF Th 09/27/12 11:55 PM Nightline 11:35-12:05AM :30 LFT-103H \$275.00 NM 5 WPBF F 09/28/12 12:02 AM Nightline 11:35-12:05AM :30 LFT-103H \$275.00 NM									
29	09/29/12	09/29/12	Sat 7pm News	7-730pm	-----S-	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 -----S- 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Sa 09/29/12 7:29 PM Sat 7pm News 7-730pm :30 LFPT-101H \$400.00 NM									
30	09/30/12	09/30/12	Sun 8-9am News	Sun 8-9am	-----S	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 -----S 1 \$225.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 09/30/12 8:27 AM Sun 8-9am News Sun 8-9am :30 LFPT-101H \$225.00 NM									
31	09/24/12	09/28/12	M-F 3-4P	M-F 3-4P	MTWTF--	:30	1	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 MTWTF-- 1 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 09/24/12 3:55 PM M-F 3-4P M-F 3-4P :30 LFT-103H \$200.00 NM									
32	09/24/12	09/30/12	M-F 3-4P	M-F 3-4P	MTWTF--	:30	1	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 MTWTF-- 1 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
950114-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
Frankel/D/Congress	FRANKEL FOR CONGRES	11887	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
32	09/24/12	09/30/12	M-F 3-4P	M-F 3-4P	MTWTF--	:30	1	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/25/12	3:22 PM	M-F 3-4P	M-F 3-4P	:30	LFT-103H	\$200.00 NM
33	09/30/12	09/30/12	Sun 5-6am News	Sun 5-6am	-----S	:30	1	\$100.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	-----S	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/30/12	5:09 AM	Sun 5-6am News	Sun 5-6am	:30	LFT-103H	\$100.00 NM
34	09/26/12	09/28/12	M-F 5pm News	5-6pm	--WTF--	:30	2	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	--WTF--	2	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	09/27/12	5:22 PM	M-F 5pm News	5-6pm	:30	LFT-103H	\$350.00 NM
2	WPBF	F	09/28/12	5:28 PM	M-F 5pm News	5-6pm	:30	LFPT-101H	\$350.00 NM
35	09/26/12	09/28/12	10-11a Anderson Cooper	10-11a	--WTF--	:30	2	\$350.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	--WTF--	2	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	09/26/12	10:36 AM	10-11a Anderson Cooper	10-11a	:30	LFT-103H	\$350.00 NM
1	WPBF	F	09/28/12	10:27 AM	10-11a Anderson Cooper	10-11a	:30	LFT-103H	\$350.00 NM
36	09/30/12	09/30/12	Sun 6-7am News	Sun 6-7am	-----S	:30	1	\$90.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	-----S	1	\$90.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/30/12	6:09 AM	Sun 6-7am News	Sun 6-7am	:30	LFT-103H	\$90.00 NM
37	09/30/12	09/30/12	Sun 6-7am News	Sun 6-7am	-----S	:30	1	\$90.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	-----S	1	\$90.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/30/12	6:38 AM	Sun 6-7am News	Sun 6-7am	:30	LFT-103H	\$90.00 NM
38	09/30/12	09/30/12	Sun ABC Prime A	7-8PM	-----S	:30	1	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	-----S	1	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/30/12	6:58 PM	Sun ABC Prime A	7-8PM	:30	LFT-103H	\$750.00 NM
Total Spots							79		

Payment Terms 30 Days

Gross Total	\$29,570.00
Agency Commission	\$4,435.50
Net Amount Due	\$25,134.50